



## THE PINOT PROJECT

The Pinot Project began in 2009 with a vision: a wine for the palate, the pocket, and the people. Renowned wine importer, Michael Skurnik, brought this idea to life with his first production of a silky, well-balanced California Pinot Noir. The Pinot Project has since taken the wine world by storm! With sights set on Southern France, The Pinot Project procured this lively, classic, Provençal-style rosé.

# THE JUICE

The Pinot Noir grapes for the rosé come from the village of Vias in the Pays d'Oc, a region on the Mediterranean coast of southern France famous for its wine production. Planted in rocky, volcanic soils, the vines are more than twenty years old. After harvest, the grape clusters are gently pressed, and the juice remains in contact with the berry skins just long enough to give this wine its classic pale pink hue. The wine remains in stainless steel vessels until bottling to maintain its mineral core and juicy freshness.

## **THE 2023 VINTAGE**

The 2023 vintage continued the trend of 2022 with significant droughts. This year, the drought broke, and May and June saw an abundance of rainfall. Wise growers reserved water to irrigate through the season beyond fruit set. The rest of the summer was dry with significant heat till late August and the grapes ripened quickly. Fortunately, the fruit for our Rosé was ready for picking before the rains returned. As a result, the wine is fresh and bright with an abundance of red fruit aromas on top of a citrus foundation.

## THE TASTING NOTES

This vintage is delicate and elegant. The color is pale pink with notes of fresh watermelon and raspberries and a citrus finish. The generous fruit character is matched with a brilliant acidity that will have you coming back sip after sip.

### THE DETAILS

100% Pinot Noir 12% ABV

#### **AVAILABLE SIZES**

bottle 12/750ml keg 1/19500ml cans (4-pk) 24/250ml



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